DATAPIX · PRICING & PLANS

Three plans. One platform.

From visibility to autopilot — one view of every quick-commerce platform, priced to pay for itself in days, not quarters.

★ MOST POPULAR

SHELF

₹34,999 /month

See every shelf

GROW

₹49,999 /month

Most popular

COMMAND

₹89,999 /month

Run it on autopilot

All cities · all dark stores · unlimited competitor tracking — on every plan.

PRICING

Pick the plan that matches where you are.

SHELF

Brands under ₹50L/mo GMV

₹34,999 /mo

The full digital shelf, plus:

- ✓ Sales · Stock · Keyword · Pricing · Promo Intel
- ✓ Command Center · Funnel · Store Map
- ✓ Catalogue + Listing Hygiene · Reports
- ✓ Ads Intel alerts — see what's leaking

3 platforms · 100 SKUs per platform
All cities · all dark stores
Twice-daily refresh · 12-mo history

★ MOST POPULAR

GROW

Scaling brands up to ₹2Cr/mo

₹49,999 /mo

Everything in Shelf, plus:

- ✓ Full Ads Hub — Analytics · Campaigns · Builder · Master
- ✓ Basic automations — templates, approve-once, auto-revert
- ✓ Full Fulfillment Hub — PO→ASN→GRN · Sell-Through · Reco
- ✓ Deepdive — the cross-silo cause cone

3 platforms · 300 SKUs per platform
All cities · all dark stores
Twice-daily refresh · 24-mo history

COMMAND

Leaders & multi-brand · ₹2Cr+

₹89,999 /mo

Everything in Grow, plus:

- ✓ Advanced automations — custom IF/THEN + day-parting, bulk
- ✓ All 6 platforms (as they go live)
- ✓ Monthly analyst review + priority support

6 platforms · 1,000 SKUs per platform
4× daily refresh (intraday)
Unlimited history

All cities, all dark stores and unlimited competitor SKUs on every plan. · Prices in INR, exclusive of 18% GST.

WHAT'S IN EACH PLAN

Every feature, mapped to a plan.

Feature	Shelf	Grow	Command
DIGITAL SHELF			
Sales Intel — GMV, units, ASP & velocity	✓	✓	✓
Stock Intel — OSA, OOS%, lost-sales ₹, city heatmap	✓	✓	✓
Keyword Intel — rank, SOV (organic/paid), Keyword–SKU fit	✓	✓	✓
Pricing + Competitor Pricing — parity & price-war alerts	✓	✓	✓
Promo & Discounting — depth, lift & ROI, calendar	✓	✓	✓
ADS			
Ads Intel alerts — what's leaking, ROAS drops	✓	✓	✓
Full Ads Hub — Analytics · Campaigns · Builder · Master	—	✓	✓
Basic automations — templates · approve-once · auto-revert	—	✓	✓
Advanced automations — custom IF/THEN + day-parting · bulk	—	—	✓
Deepdive — the cross-silo cause cone	—	✓	✓
FULFILLMENT			
PO→ASN→GRN · Sell-Through · Inventory-at-Risk · Reco	—	✓	✓
COVERAGE & OPERATIONS			
Platforms	3	3	6
SKUs tracked (per platform)	100	300	1,000
Cities & dark stores	All	All	All
Competitor SKUs tracked	Unlimited	Unlimited	Unlimited
Data refresh	2× daily	2× daily	4× daily
History retained	12 mo	24 mo	Unlimited
Brands	1	1	3

In every plan: Command Center · Daily Pulse · Needs-Attention feed · Brand Funnel · AI Assistant (Claude) · Catalogue & Master-SKU · Store Map · Reports · Notifications · Metrics Dictionary.

COMMERCIALS

Priced to be an easy yes.

₹ Pay less, upfront

Monthly — list price
6 months → 1 month free
Annual → 2 months free

Grow annual = ₹4,99,990/yr (save ₹99,998).

◷ Start risk-free

30-day paid pilot — ₹24,999
Fully credited to your first
6- or 12-month plan

A real trial on your live data — not a demo.

✓ Our guarantee

If we don't surface at least
1× your monthly fee in recoverable
money within 60 days —

your 3rd month is on us.

+ Grow as you go

+50 SKUs — ₹2,499/mo
+1 extra platform — ₹7,999/mo
No setup fee · no per-seat charge

Add cities & dark stores free — always.

All prices in INR · exclusive of 18% GST · prepaid billing.